



September 3-7, 2008  
**ISHRS 16<sup>th</sup> Annual  
Scientific Meeting**  
Montréal, Quebec, Canada  
Fairmont The Queen Elizabeth Hotel



# Preliminary Program

## Tête à Tête Montréal:

Vital Discourse in the  
Innovations & Possibilities of  
Hair Restoration Surgery

### WHO WILL BENEFIT FROM ATTENDING?

- Experienced hair restoration surgeons.
- Physicians with an interest in hair restoration surgery who are new to the field.
- Surgical assistants and medical personnel involved in hair restoration surgery procedures.
- Office managers, clinic directors, and consultants who staff hair restoration surgery offices.

**ADVANCE REGISTRATION DEADLINE:  
AUGUST 4, 2008**



# WELCOME



## Message from the President

The ISHRS was born in 1993 out of recognition by field leaders around the world for a professional society that would help hair restoration specialists share scientific and clinical knowledge and assure that scientific, clinical and ethical standards of hair restoration surgery are maintained at the highest professional level. Apart from the Forum newsletter/journal, the cornerstone of the ISHRS continues to be the annual scientific meeting providing an accepted international forum for information exchange and rapid diffusion of new and innovative surgical techniques, instrumentation technology, medical therapies, scientific advancements and biotechnology.

Montréal is hosting our 16th Annual Scientific Meeting and the 3rd since our ACCME accreditation. We are immensely proud and appreciative of the hard work that has gone into this, culminating this year in achieving ACCME reaccreditation with commendation. This is a very special distinction and the highest level a provider can receive and means we are accredited for the next 6 years.

Our program chair, Arthur Tykocinski MD (São Paulo, Brazil), and his committee are putting together a fantastic and innovative program. You will learn from and hopefully contribute to a multidisciplinary, international faculty of clinicians, scientists and researchers. The modern hair restoration technique may have reached unprecedented levels of naturalness and refinement, but there still so much to learn, achieve and advance.

Montréal promises to be an exciting and beautiful venue for our meeting. It is the second largest city in Canada but holds on to the character of a smaller town. Montréal is a mixture of old and new with its rich history and French culture. This makes it ideal to uphold our Annual Meeting tradition of unrivalled learning experience with great opportunity to socialise and have fun with old and new friends.

Warmest regards,

Bessam K. Farjo, MD, President  
International Society of Hair Restoration Surgery

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## Corporate Support

The ISHRS gratefully acknowledges the following corporate supporters of its 16th Annual Scientific Meeting for their generosity.

### Diamond

Merck & Co., Inc.

### Silver

Bosley

Hair Club for Men

International Hair Research Foundation

### Bronze

Intercytex

### In-Kind

A to Z Surgical, Inc.

Canfield Imaging Systems

Ellis Instruments, Inc.

Micro-Vid

## Continuing Medical Education (CME) Credit

The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The International Society of Hair Restoration Surgery designates this educational activity for a maximum of 30.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The International Society of Hair Restoration Surgery's 16th Annual Scientific Meeting (program #611-100) is recognized by the American Academy of Dermatology for 30.25 hours of AAD Category I CME credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

## Continuing Medical Education Mission Statement

**CME Purpose** The purpose of the International Society of Hair Restoration Surgery's (ISHRS) CME program is to meet the educational needs of its members and close the gap that exists between current and best practices by providing practice-oriented, scientifically-based educational activities that will maintain and advance skills and knowledge as well as promote lifelong learning for its members. CME activities will result in improvement of physician competence and performance in practice.

**Content Areas** The curriculum of the ISHRS's CME program includes but is not limited to hair transplantation, alopecia reduction surgery, hair biology and physiology, congenital and acquired alopecias, other hair and scalp related ancillary procedures and disorders, and risk and practice management. (ISHRS Core Curriculum of Hair Restoration Surgery and Core Competencies of Hair Restoration Surgery). Content is determined by the integration of various sources of needs, including gaps in knowledge and/or performance of hair restoration surgeons, national guidelines, emerging research, and expert opinion.

**Target Audiences** The target audiences of the ISHRS are as follows:

- The primary target audience is its physician members with varying medical specialty backgrounds from around the world.
- Secondary audiences for the CME program include non-member physicians, as well as residents, nurses, surgical assistants and other allied health personnel.

The ISHRS recognizes the importance of and encourages international and interdisciplinary exchange of medical knowledge and practice through calls for papers, and invitations to interdisciplinary and international speakers with special expertise.

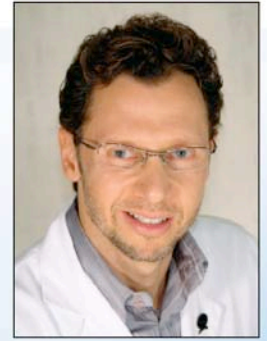
**Types of Activities** The activities that support the CME mission are diverse and multifaceted, in order to provide multiple approaches for knowledge acquisition. CME offerings include the following:

- Annual Meeting, which may include didactic and hands-on courses, live surgery workshops, seminars, scientific sessions, and poster presentations.
- Other activities include regional live surgery and didactic workshops, enduring materials, and Internet CME.

All CME activities will be cost-effective and will meet the criteria for continuing medical education of the ACCME and the AMA Physician's Recognition Award.

**Expected Results** The CME program will result in improved performance in practice (such as surgical skills) and competence (medical knowledge and ability) among its participants. All participants will be expected to provide written feedback following all educational activities, and the CME Committee will rely on this feedback as well as other methods to assess the effectiveness of educational efforts and direct changes in its CME Program.

**Learner Objectives** Within this program learner objectives are listed within the Day-by-Day program for each segment of the General Session. Course and Workshop learner objectives are listed by their descriptions.



## Message from the Program Chair

Dear Colleagues,

For this year's Annual Scientific Meeting we will have some new features. One of the most exciting is the "Controversies Panel." It was specially designed to create an appropriate forum for debates in our Annual Meeting. Many times after a great panel, we don't have enough time to debate and often the debate itself is the best part of the panel.

To respond to that need we created the "Controversies Panel" for discussion of the following subjects:

*Controversies I: Exclusively FU x FU and MFU*

*Controversies II: Maximum Density (50-70 FU/cm<sup>2</sup>) x Cosmetic Density (35-45 FU/cm<sup>2</sup>), in different areas*

*Controversies III: Big FUE session x Regular Strip*

*Controversies IV: Trichophytic Closure: Always x Sometimes*

We will have two groups, each one with one presenter and two panelists. Each group will briefly present their ideas, followed by a debate with the panelists and audience supported by an experienced moderator.

If you would like to be part of the panels or have any suggestions, please let me know: [arthur@cabelo.med.br](mailto:arthur@cabelo.med.br)

I look forward to seeing you in Montreal!

Best regards,

Arthur Tykocinski, MD, Chair  
2008 Annual Scientific Meeting Committee

# DAY-BY-DAY PROGRAM

PRELIMINARY SCHEDULE – SUBJECT TO CHANGE



## ABHRS Recertification Exam

**DATE:** Wednesday/September 3, 2008

**TIME:** 3:00PM

**LOCATION:** Saint-Laurent room, Fairmont

For those ABHRS Diplomates who were board certified in 1997 or 1998, in order to maintain certification, you must register/apply for this Recertification Exam. For those interested in first time certification, the next primary exam will take place in January 2009 (specific date yet to be scheduled) in Houston, Texas.

**For further information and to register, contact:**

Peter B. Canalia, JD, Executive Director  
American Board of Hair Restoration Surgery (ABHRS)  
18525 South Torrence Avenue; Lansing, IL 60438, USA  
Tel: 708-474-2600; Fax: 708-474-6260  
E-mail: abhrs@sbcglobal.net  
www.abhrs.org

*Note: This information is being printed in this brochure as a courtesy. The ISHRS is a separate organization than the ABHRS. All questions and registrations for the ABHRS should be directed to the ABHRS.*

## Tuesday/September 2, 2008

10:00AM-5:00PM **ISHRS Board of Governors Meeting**  
(invitation only)

5:00PM-8:00PM **Registration Opens**

5:00PM-10:00PM **Speaker Ready Room**

## Wednesday/September 3, 2008

6:30AM-1:00PM **Committee Meetings** (invitation only)

7:00AM-5:30PM **Registration**

7:00AM-5:30PM **Speaker Ready Room**

8:00AM-5:00PM **Board Review Course** (ticket required)

9:00AM-4:30PM **Basics Course in Hair Restoration Surgery**  
(ticket required)

11:30AM-5:30PM **Surgical Assistants Program, includes  
business meeting luncheon**

3:00PM **Ancillary Meeting: ABHRS Recertification  
Exam**

6:00PM-10:00PM **BLS & CPR Recertification Course**  
(ticket required)

7:00PM-10:00PM **Ancillary Meeting: ABHRS Board of Directors  
Meeting** (invitation only)

## Thursday/September 4, 2008

6:00AM-5:00PM **Registration**

6:00AM-6:00PM **Speaker Ready Room**

6:30AM-7:00PM **Exhibits with Silent Auction & Internet Café**

7:00AM-5:30PM **Annual Giving Fund VIP Lounge** (Trustee Circle)

7:00AM-8:30AM **Surgical Assistants Cutting/Placing  
Workshop A** (ticket required)

7:00AM-8:30AM **Workshops: 101, 102, 103, 104**  
(ticket required)

9:00AM-10:30AM **Surgical Assistants Cutting/Placing  
Workshop B** (ticket required)

9:00AM-10:30AM **Workshops: 111, 112, 113, 114** (ticket required)

10:00AM-7:00PM **Poster Viewing**

11:00AM-11:30AM **Opening Session**

Moderator: Arthur Tykocinski, MD

*Learning Objective: Review methods of problem solving, creating thinking, and thinking "outside of the box."*

- Program Chair opening remarks:  
Arthur Tykocinski, MD
- Presidential Address: Bessam K. Farjo, MD
- Tribute to Jim Arnold Lecture:  
William H. Reed, II, MD

11:30AM-12:30PM **Lunch and ISHRS General Membership  
Business Meeting** (for all registered attendees,  
included with paid registrations)

12:30PM-1:30PM **Novel Surgical Techniques**  
Moderator: Jerry E. Cooley, MD

*Learning Objective: Identify advantages and disadvantages of various surgical techniques and surgical pearls.*

# DAY-BY-DAY PROGRAM

1:30PM-2:30PM

## Red Flags in Hair Restoration

Moderator: Mario Marzola, MBBS

Learning Objectives:

- Identify patient characteristics in the initial consultation that may predispose them to intra-operative or post-operative complications
- Recognize surgical limitations in marginal candidates and develop appropriate treatment plans for these patients.
- Assess the psychosocial aspects of hair loss to enhance patient consultations and promote a holistic approach to the treatment of hair loss patients.
- Recognize patients who present with body dysmorphic disorder.

### Norwood Lecturer

Body Dysmorphic Disorder: How to Identify and Deal with Such Patients

Featured Guest Speaker: J. Kevin Thompson, PhD

2:30PM-3:00PM

## Coffee Break/Visit the Exhibits & View Posters

Generously supported by a grant from Merck & Co., Inc.

3:00PM-3:30PM

## Controversies I: Exclusively FU vs. FU and MFU

Moderator: William R. Rassman, MD

Learning Objective: Compare and contrast treatment plans on various patients utilizing solely follicular units versus follicular units and multiple follicular unit grafts to achieve density and naturalness.

3:30PM-4:30PM

## Advances in Hair Biology

Moderator: Dow B. Stough, MD

Learning Objective: Discuss various research projects on the subject of hair, and how they may impact therapies or treatments for hair loss.

- Update on Research in Hair Loss and Hair Restoration: Kenneth J. Washenik, MD, PhD
- AGA Markers: Sharon A. Keene, MD
- **Advances in Hair Biology Lecturer** (TBD)  
The Advances in Hair Biology Lectureship is generously supported by a grant from Bosley.

4:30AM-5:30PM

## Optimum Cosmesis for the Recipient Site

Moderator: Bernard P. Nusbaum, MD

Learning Objectives:

- Describe various methods and surgical techniques for achieving natural appearing hairlines and cosmetic density based on considerations of gender, hair/scalp color & characteristics, patient goals and economics.
- Discuss issues of optimum cosmesis for the recipient site.

5:30PM-7:00PM

## Welcome Reception (in exhibit hall)

7:00PM-10:00PM

## Ancillary Meeting: Hair Foundation (invitation only)

### AGF VIP LOUNGE HOURS:

Thursday/September 4, 2008:  
7:00AM-5:30PM

Friday/September 5, 2008:  
9:00AM-5:00PM



*Need a place to relax, network, and refuel during the meeting?*

*The ISHRS Annual Giving Fund VIP Lounge is just the spot!*

Join the Annual Giving Fund at the Trustees Circle donor level and receive exclusive VIP Lounge access at the ISHRS Annual Scientific Meetings. The AGF VIP Lounge provides a private space to conduct business, network, check your e-mail, or just have a refreshing beverage or snack during the ISHRS 16th Annual Scientific Meeting.

**To receive VIP Lounge access**, donate to the ISHRS Annual Giving Fund at the Trustee Circle donor level. Go to: <http://www.ishrs.org/ishrs-giving-fund.htm>

Annual Giving Fund VIP Lounge

**DATE: Thursday/September 4, 2008**

**TIME: 5:30PM-7:00PM**

**FEE: No extra fee required.**

**LOCATION: Exhibit Hall**

# Welcome Reception

Join us for a time to socialize and unwind after an invigorating first day of the meeting. The Welcome Reception is a great opportunity to spend time talking with exhibitors and reviewing their products and services in a relaxed atmosphere. Be sure to take time to check out the great silent auction items that are scattered throughout the exhibit booths...look for the big helium balloons that mark the auction items. This event is open to all meeting attendees, their guests, and exhibitors.

*We gratefully acknowledge Merck & Co., Inc. for its generous support of the meeting that enabled us to offer this reception.*

# DAY-BY-DAY PROGRAM

## Friday/September 5, 2008

|                 |  |
|-----------------|--|
| 8:00AM-5:15PM   | <b>Registration</b>  |
| 6:00AM-6:00PM   | <b>Speaker Ready Room</b>  |
| 8:00AM-5:00PM   | <b>Exhibits with Silent Auction &amp; Internet Café</b>  |
| 9:00AM-5:00PM   | <b>Annual Giving Fund VIP Lounge</b> (Trustee Circle)  |
| 9:00AM-5:00PM   | <b>Poster Viewing</b>  |
| 9:00AM-10:30AM  | <b>Interactive Movie Theater: Surgery in High Definition</b><br>Moderator: Robert S. Haber, MD<br><i>Learning Objective: Discuss the prominent aspects of the cases including several techniques.</i><br>Case 1: Female, with Surgeon: Matt L. Leavitt, DO<br>Case 2: FUE, with Surgeon: James A. Harris, MD |
| 10:30AM-11:00AM | <b>Coffee Break/Visit the Exhibits &amp; View Posters</b>  |
| 11:00AM-11:30AM | <b>Controversies II: Maximum Density (50-70 FU/cm<sup>2</sup>) vs. Cosmetic Density (35-45 FU/cm<sup>2</sup>)</b><br>Moderator: Sharon A. Keene, MD<br><i>Learning Objective: Compare and contrast treatment plans in terms of density, graft survival, and patient satisfaction.</i>                        |

|                 |   |
|-----------------|---|
| 11:30AM-12:30PM | <b>Complications I</b><br>Overall Moderator: Marcelo Gandelman, MD<br><i>Learning Objective: Discuss complications pertaining to cases involving follicular unit extraction, trichophytic closure, and avascular collapse in the donor area</i> <ul style="list-style-type: none"><li>Follicular Unit Extraction<br/>Moderator: Paul T. Rose, MD, JD</li><li>Trichophytic Closure<br/>Moderator: Glenn M. Charles, DO</li><li>Avascular Collapse in Donor Area<br/>Moderator: E. Antonio Mangubat, MD</li></ul> |
| 12:30PM-2:00PM  | <b>Lunch on your own or Lunch Symposium</b>   |
| 12:45PM-1:45PM  | <b>Lunch Symposium 201: Low Level Light Therapy</b> (ticket required)<br>Director: Marc R. Avram, MD  |
| 2:00PM-3:00PM   | <b>Hairline Demonstration Panel</b><br>Moderator: Russell Knudsen, MBBS<br><i>Learning Objective: Compare and contrast different surgeons' approaches to designing hairlines and temporal points.</i>   |
| 3:00PM-3:20PM   | <b>Coffee Break/Visit the Exhibits &amp; View Posters</b>   |



## FRIDAY NIGHT COCKTAIL HOUR!

**DATE:**  
Friday/September 5, 2008

**TIME:**  
5:30PM-7:00PM

**LOCATION:**  
Auberge Le Saint-Gabriel in Old Montreal (shuttle service provided)

**FEE:**  
2 tickets included with Trustee Circle and Leadership Circle AGF donation levels; Tickets for purchase are \$85 per person (\$35 for children under 18)

## PRESIDENT'S ANNUAL GIVING FUND RECEPTION



**All are welcome to the second Annual Giving Fund Reception,** hosted by the ISHRS President. Please join us for cocktails and hors d'oeuvres as we celebrate the generosity of our members and highlight the AGF supported initiatives and projects. For those who are not members of the AGF, perhaps you are interested to learn what the AGF is about. We welcome you to join us at the Auberge Le Saint-Gabriel for a cocktail hour with ISHRS friends and colleagues.

The reception will take place offsite at Auberge Le Saint-Gabriel. Established in 1754, in the days of New France, Auberge Le Saint-Gabriel is officially regarded as the oldest inn in all of North America. It was granted Quebec's

first ever liquor license by the British colonial government in 1769. More than two centuries later, the inn continues to remain an important part of Montreal's history. Auberge Le Saint-Gabriel was used during the nineteenth century as a private residence for one of the country's first millionaires, Dolly Hart. Although it no longer operates as an inn, it is now one of Montreal's finest restaurants, offering "nouvelle cuisine" made by the country's great chefs from the best products Quebec has to offer.

**Tickets** can be purchased for \$85.00 per person; children tickets are \$35.00 each. Two (2) tickets are included with Trustee and Leadership Circle donation levels. A shuttle service from the hotel will be provided.

**To donate** to the ISHRS Annual Giving Fund and to view the list of priority projects and initiatives being funded, go to: <http://www.ishrs.org/ishrs-giving-fund.htm>. We truly appreciate your support!



# DAY-BY-DAY PROGRAM

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3:20PM-3:50PM **Controversies III: Big FUE session vs. Regular Strip**

Moderator: Jerzy R. Kolasinski, MD, PhD

*Learning Objective: Compare and contrast treatment plans and limitations of exclusively FUE sessions versus regular strip harvest sessions.*

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3:50PM-4:30PM **Follicular Unit Extraction (FUE) Scalp & Body**

Moderator: Alex Ginzburg, MD

*Learning Objectives:*

- Describe new tools and techniques for performing follicular unit extraction, including the latest research studies.
- Discuss the use of FUE in body hair transplants, indications and limitations.

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5:30PM-7:00PM **President's Annual Giving Fund Reception**  
(ticket required)

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## Saturday/September 6, 2008

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7:45AM-4:00PM **Registration**

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7:45AM-3:00PM **Speaker Ready Room**

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7:45AM-1:00PM **Exhibits & Internet Café**

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7:45AM-12:00PM **Poster Viewing**

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8:00AM-8:45AM **Breakfast with the Experts**

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9:00AM - 10:00AM **Donor Strip Harvesting**

Moderator: Melvin L. Mayer, MD

*Learning Objectives:*

- Identify new methods, tools, and techniques to estimate and maximize donor yield.
- Explain the importance of and identify methods to assess donor elasticity to prevent donor closure problems or to remove the maximum width for super megasessions.

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10:00AM-10:30AM **Controversies IV: Trichophytic Closure – Always vs. Sometimes**

Moderator: Edwin S. Epstein, MD

*Learning Objective: Review the advantages and limitations of performing trichophytic closure technique in the donor area.*

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10:30AM-10:45AM **Coffee Break/Visit the Exhibits & Poster Inquiry Session**

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10:45AM-11:45AM **Complications II**

Overall Moderator: Marcelo Pitchon, MD

*Learning Objective: Discuss complications pertaining to cases involving coronal technique, dense packing, and young patients.*

- Coronal Technique  
Moderator: Jennifer H. Martinick, MBBS
- Dense Packing  
Moderator: William M. Parsley, MD
- Young Patients  
Moderator: James E. Vogel, MD

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11:45AM-1:15PM **Lunch on your own or Lunch Symposium, and Final Exhibit Hours**

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12:00PM-1:00PM **Lunch Symposium 202: Hair Cosmetics**  
(ticket required)

Director: Zoe Diana Draelos, MD

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1:15PM -2:10PM **Hair Transplantation in Women**

Moderator: Paul C. Cotterill, MD

*Learning Objective: Discuss the diagnosis and treatment of common causes of scarring and female pattern hair loss.*

- Histopathology of Scarring Alopecia  
Featured Guest Speaker: David Whiting, MD
- Preventing Unnecessary Female Hair Loss  
Featured Guest Speaker: Zoe Diana Draelos, MD

# DAY-BY-DAY PROGRAM

## Gala Dinner/Dance, à la Montréal!



**DATE:**  
Saturday/September 6, 2008

**TIME:**  
7:00PM-12:00AM

**FEE:**  
\$95.00 per person

**LOCATION:**  
Le Grand Salon, Fairmont

Join us  
for this special  
Gala Dinner,  
planned with a  
touch of  
Montreal flair!

The evening will begin with the Québécois sound of a local Montreal band, followed by a later evening DJ dance set. Join your colleagues for dining, dancing, and entertainment in the Grand Salon of the Fairmont The Queen Elizabeth. The Golden and Platinum Follicle Awards and Distinguished Assistant Awards will be presented. The dress code is black tie, or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country.

Tickets are required for entry and must be purchased in advance (see registration form). A small supply of tickets will be available onsite for purchase until Wednesday/September 3, 2008, or while supplies last. No corporate support is received for the Gala Dinner/Dance.

Please note: Tickets to the Gala are non-refundable due to the guaranteed reservation that the ISHRS must make on behalf of the attendee.

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|                |   |
|----------------|---|
| 2:10PM-3:30PM  | <b>Live Patient Viewing</b><br>Moderator: Arthur Tykocinski, MD<br><i>Learning Objective: Assess the results of real live patients from a variety of cases that utilized different approaches and techniques.</i> |
| 2:30PM-5:30PM  | <b>Optional ISHRS Chartered Group Tour: Bonjour Montréal</b> (ticket required)  |
| 7:00PM-12:00AM | <b>Gala Cocktail Reception &amp; Dinner/Dance</b>   |

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## Sunday/September 7, 2008

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|                 |  |
|-----------------|--|
| 8:00AM-12:00PM  | <b>Registration</b>  |
| 8:00AM-11:30AM  | <b>Speaker Ready Room</b>  |
| 9:00AM - 9:50AM | <b>Potpourri I</b><br>Moderator: Maria A. Muricy, MD<br><i>Learning Objective: Discuss the results of a variety of free papers and research on an array of topics.</i> |
| 9:50AM-10:40AM  | <b>Hard Cases</b><br>Moderator: Kenneth J. Washenik, MD, PhD<br><i>Learning Objective: Discuss difficult cases and treatment options.</i>                              |
| 10:40AM-11:30AM | <b>Potpourri II</b><br>Moderator: Jean Devroye, MD<br><i>Learning Objective: Discuss the results of a variety of free papers and research on an array of topics.</i>   |
| 11:30AM         | <b>Adjourn</b>   |
| 11:30AM-1:00PM  | <b>CME &amp; Program Committee Wrap-Up Meeting</b> (invitation only)   |

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# FEATURED GUEST SPEAKERS

## NORWOOD LECTURE

The Norwood Lecture was established by the ISHRS Board of Governors to honor the immense contributions of O'Tar T. Norwood, MD, co-founder of the ISHRS and founder of the Hair Transplant Forum International.

### J. Kevin Thompson, PhD

*Professor of Psychology,  
University of South Florida, Tampa, Florida*



J. Kevin Thompson is a professor of psychology at the University of South Florida, where he has been since 1985. He received his PhD from the University of Georgia in 1982.

His research interests for the past 25 years have concentrated on body image disturbances and eating disorders. He has published over 100 journal articles, 20 chapters, and six books on these topics, including: *Body image disturbance* (1990), *Body image, eating disorders and obesity* (1996), *Exacting Beauty: Theory, assessment and treatment of body image disturbance* (1999), *Body image, eating disorders and obesity in youth* (2001), *Handbook of eating disorders and body image* (2004), and *The Muscular Ideal* (2007).

**Dr. Thompson will speak on “Body Dysmorphic Disorder: How to Identify and Deal with Such Patients.”**

### Zoe Diana Draelos, MD

*Dermatology Consulting Services, High Point, North Carolina*



Zoe Diana Draelos is a board certified dermatologist in private practice and a Primary Investigator for Dermatology Consulting Services, a company she

founded in 1988 to provide education, perform adverse reaction evaluation, and conduct clinical studies in association with the pharmaceutical and cosmetics industry. Her research interests include cosmetics, toiletries, and biologically active skin medications. She has been the recipient of numerous research grants and has served as Principal Investigator on more than 150 clinical trials. She is also a contributor to the medical literature, with more than 200 articles and 25 book chapters to her credit. She is the author of several textbooks and serves on many editorial boards.

Dr. Draelos is a fellow and past board member of the American Academy of Dermatology and also holds membership in the American Dermatological Association, the Society for Investigative Dermatology, the American Society of Mechanical Engineers, among others. She is a past board member for the Society for Dermatologic Surgery. A former Rhodes Scholar, Dr. Draelos has been the recipient of many awards and honors in recognition of her professional and academic accomplishments. She was recently given a Lifetime Achievement Award for her research from Health Beauty America, a professional skin care and cosmetics industry organization.

**Dr. Draelos will speak on “Preventing Unnecessary Female Hair Loss” as well as teach the lunch symposium on “Hair Cosmetics.”**

### David A. Whiting, MD

*Clinical Professor of Dermatology and Pediatrics, University of Texas Southwest University, Dallas Texas; Medical Director, The Hair and Skin Research and Treatment Center, Baylor University Medical Center, Dallas, Texas*



David Whiting is Clinical Professor of Dermatology and Pediatrics at Southwestern Medical School and is in private dermatologic practice in Dallas, Texas. He graduated

in medicine at the University of the Witwatersrand, Johannesburg, South Africa in 1953. His internships were followed by some years of postgraduate study in Britain. He spent eight years in Family Practice before taking up Dermatology in 1966. He was Chairman of Dermatology at the Johannesburg General Hospital prior to his appointment as Chief Dermatologist at the Veterans Administration Medical Center in Dallas in 1977. He has practiced and taught dermatology and dermatopathology at Baylor University Medical Center from 1979 until the present. One of his major research interests has been the study of hair abnormalities. He is the Medical Director of the Hair Research and Treatment Center, at Baylor. As a result, he has gained wide experience in the diagnosis and treatment of hair and scalp disorders. He is boarded in Dermatology and Dermatopathology in the U.S.A. and in Internal Medicine in Great Britain. He is a Fellow of the American College of Physicians and of the Royal College of Physicians of Edinburgh.

**Dr. Whiting will speak on “Histopathology of Scarring Alopecia.”**

# EXTRA COURSES

## Surgical Assistants Program

Date: Wednesday/September 3, 2008

Time: 11:30AM-5:30PM

Fee: No extra fee required, but we ask that you register for this program if you wish to attend so we can properly plan for food & beverage.

Surgical Assistants Chair:  
Kathryn Lawson



This year's program will cover all things related to hair restoration surgery. From the front office, to techniques, to tools...we will cover the many different ways that things can be and are done. The object of this year's program is to share and learn. There

will be something for everyone in your office. Join us in learning new techniques, revising old



ones, and discovering new and interesting things you thought you knew about hair restoration.

Come and take part in this exciting program and attend the Surgical Assistants Business Luncheon as well, to learn how you too can make a difference in upcoming programs.

### Target Audience:

- Surgical Assistants and technicians new to the field of HRS
- Experienced HRS surgical assistants
- Consultants and office managers

## Surgical Assistants Cutting/Placing Workshops

Date: Thursday/September 4, 2008

Times: 7:00AM-8:30AM for A;  
9:00AM-10:30AM for B

Fee: \$245.00

Learn to cut and place grafts of various sizes utilizing a variety of instruments and techniques. Compare and contrast the techniques of the faculty and other students. This is a hands-on environment using human cadaveric scalp tissue. Students will be assigned to small groups and

will formally rotate among several stations: slivering, cutting, and placing. Faculty will share their pearls and helpful teaching aids for training staff.

This workshop has sold out the last two years, so this year we are offering the workshop twice (A and B) so more assistants have an opportunity to participate. A and B are the same workshop – you should only register for one. The workshop is taught at the surgical assistant level. It is open to assistants and physicians, however, only

surgical assistant categories may advance register for this workshop. Enrollment for each workshop is limited to purposely maintain a low

student to faculty ratio. Instruments will be provided and shared. Students may bring their own personal favorite instruments for their use during the workshop, if they wish.

### Learning Objectives

Upon completion of this program you will be able to:

- Compare various instruments used for the preparation and placing of grafts.
- Identify tools and techniques that improve ergonomics during graft dissection and placing.
- Identify helpful teaching aids in training staff.
- Demonstrate slivering, cutting, and placing grafts.

**Precaution Note:** This course will utilize human cadaver tissue and sharps. Although serological tests and results will be obtained for all specimens, Universal Precautions must be observed. See Attendee Agreement on the registration form. Scrubs are not mandatory, but you may wear scrubs for this workshop if you choose. Necessary disposable coverings will be provided including standard disposable latex gloves. **If you have an allergy to latex or glove powder, bring several sets of your own gloves.**



## Board Review Course

**Date:** Wednesday/September 3, 2008  
**Time:** 8:00AM-5:00PM (lunch on your own)  
**Fee:** \$495.00  
**Level:** Intermediate and Advanced

**Board Review Course Co-Chairs:** Carlos J. Puig, DO and Paul McAndrews, MD

The Board Review Course will provide an opportunity for hair restoration surgeons to review a range of topics that are representative of information that will be present on both the initial certification exam and the re-certification exam for the American Board of Hair Restoration Surgery (ABHRS). This course will also teach a methodology for preparing for and navigating the ABHRS written and oral examination. The presentations are intended to provide in depth or advanced information in topics such as the etiologies of hair loss, anatomy/histology of scalp and hair, medical treatments, donor and recipient area management, cell and gene therapy, anesthesia, and emergency interventions.

This course will also have the attendees run through numerous case scenarios to help the attendees hone their skills in preparing to take the oral exam part of the ABHRS Certification Exam. There will be ample opportunities for attendee participation and questions and answers.



C. Puig



P. McAndrews

At the meeting the attendees will also receive as part of the course registration fee the ISHRS Basics Lecture Series CD-ROM enduring material that will extensively review vital information necessary to pass the ABHRS exam. Up to 9.0 AMA PRA Category 1 Credits may be earned for completion of the enduring material; instructions are included on the CD-ROM.

### Learning Objectives

Upon completion of this program you will be able to:

- Describe an organized strategy for studying for the ABHRS exam.
- Outline and describe a strategy for taking the ABHRS Oral exam.
- Outline the core content of the ABHRS examination
- Describe BLS, manage an airway, and use an AED.
- Discuss the pharmacology of medical therapy for hair loss

- Distinguish between the non-androgenetic etiologies of hair loss, recognize basic dermatologic conditions, and understand the medical treatments of hair loss.
- Describe the principles of donor site management and all major methods of graft production, recipient site creation, graft placement techniques, and methods for maximizing density.
- Explain to a patient the risk benefits of FU Transplantation vs. Follicular Unit Extraction
- Explain to a patient the risk benefits associated with a trichophytic closure donor area harvesting
- Describe to an examiner a trichophytic closure, FUE, FUT, Scalp Reduction, Juri Flap, and Frechet Flap
- Describe to an examiner the difference between tissue expansion and tissue extension
- Outline the anatomy, histology, and physiology of the scalp and hair follicle.
- Describe anesthesia used in hair restoration surgery.
- Identify the emergency interventions for hair restoration surgery.

## Basic Life Support (BLS) & Cardiopulmonary Resuscitation (CPR) Recertification Course

**Date:** Wednesday/September 3, 2008  
**Time:** 6:00PM-10:00PM  
**Fee:** \$100.00

**Instructor:** Gary Schlybeurt



This course is designed to recertify individuals in cardiopulmonary resuscitation and basic life support. The principles of CPR and BLS will be reviewed and students will practice on mannequins before

being tested to receive the recertification card. Students should wear comfortable clothes

because they will be on the floor practicing CPR and BLS. The course will be taught by Mr. Gary Schlybeurt. Mr. Schlybeurt has been a paramedic for the last 30 years. He also has been teaching emergency care for the last 26 years, to paramedics, police and fire department personnel in the Montreal region. Mr. Schlybeurt is also an instructor trainer for the Canadian Heart Foundation for the last 24 years.

### Learning Objectives

Upon completion of the course you will be able to:

- Identify the signs of a heart attack and choking victim.
- Perform CPR and BLS per the universal standards.

# EXTRA COURSES

## Basics Course in Hair Restoration Surgery

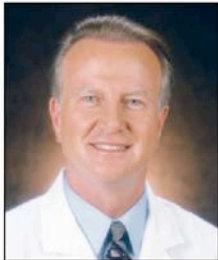
Date: Wednesday/September 3, 2008

Time: 9:00AM-4:30PM

(lunch on your own)

Fee: \$895.00

Basics Course Co-Chairs: Melvin L. Mayer, MD and Alex Ginzburg, MD



M. Mayer



A. Ginzburg

The Basics Course is a unique, hands-on experience with the overall emphasis on providing basic and core skills essential for the practice of safe, esthetically sound hair restoration surgery. This course is geared toward the novice level, but intermediate and advanced surgeons will also find the course useful as a refresher. Participants should already possess an understanding of hair and skin biology. Students will formally rotate through five stations, many of which will utilize human cadaveric scalp tissue, spending 55 minutes at each station. Enrollment is limited to purposely maintain a low student to faculty ratio.

At the meeting the attendees will also receive as part of the course registration fee the ISHRS Basics Lecture Series CD-ROM enduring material that includes 14 pre-recorded comprehensive lectures. Up to 9.0 AMA PRA Category 1 Credits may be earned for completion of the enduring material; instructions are included on the CD-ROM.

The registration fee includes a Physician Kit. The kit includes necessary supplies and instruments to participate in the course (e.g., variety of blades, needles, forceps). In addition, students may bring their own personal favorite instruments for their use during the course, if they wish.

**Precaution Note:** This course will utilize human cadaver tissue and sharps. Although serological tests and results will be obtained for all specimens, Universal Precautions must be observed. See Attendee Agreement on the registration form. Scrubs are not mandatory, but you may wear scrubs for this course if you

choose. Necessary disposable coverings will be provided including standard disposable latex gloves. **If you have an allergy to latex or glove powder, bring several sets of your own gloves.**

### Learning Objectives

Upon completion of this program you will be able to:

- Design integrated medical and surgical treatment plans, including hairlines and crowns, for patients between the ages of 16 and 65, who have Norwood-Hamilton patterns II through VII, taking into account both their current physical examination and potential for future hair loss.
- Calculate and administer an appropriate dose of medication for sedation and local anesthesia for hair restoration surgery, including the use of tumescent solution and high dose epinephrine solution.
- Harvest hair-bearing donor scalp with a minimum amount of follicular transection damage, and perform a trichophytic closure of the surgical wounds without tension.
- Prepare follicular unit grafts from donor tissue under magnification using strip and follicular unit extraction techniques with a minimum amount of transection damage to hair follicles.
- Prepare recipient sites for 1, 2, 3, 5, 6 & 7-hair grafts in both frontal, mid and posterior scalp with proper attention to exit angle, hair direction, depth of incision, and spacing, so as to attain a natural appearance and optimize hair growth.
- Place follicular unit grafts into 1mm to 1.5mm, coronal, sagittal, and perpendicular recipient sites.
- Identify, advise, and manage patients whose hair loss is not androgenic in etiology.



## STATION 1: Hairline & Crown Design

**Station Leader:**  
**Craig L. Ziering, DO**

Students will review several examples of different classifications of hair loss, male and female. Participants will draw treatment plans to include



C. Ziering

## STATION 3: Graft Preparation

**Station Leader:**  
**John D.N. Gillespie, MD**

Students will practice slivering strips and preparing grafts using microscopes, loops with backlights, and a variety of blades and instruments. Safe management of tissue will be demonstrated.



J. Gillespie

## STATION 5: Pathological Hair Loss

**Station Leader:**  
**Kenneth J. Washenik, MD, PhD**

Students will problem solve on case presentations to include patients with pathological, non-androgenetic hair loss. Slides will be used to stimulate discussion concerning work up, DDx, and appropriate surgical interventions.



K. Washenik

## STATION 2: Anesthesia & Donor Harvesting

**Station Leaders: Marcelo Gandelman, MD & Gabriel H. Krenitsky, MD**



M. Gandelman

G. Krenitsky

Students will learn how to administer near painless anesthesia by injecting on cadaveric scalp. Distraction tool, wands, and very small needles will be available for use by the participants. Students will practice calculating the size of the donor strip taking into account all of the variables, density, elasticity, curl, and color. Participants will practice harvesting tissue with single- and double-bladed knives. Safe management of tissue will be demonstrated.

## STATION 4: Site Preparation & Placement

**Station Leaders: Robert P. Niedbalski, DO & William H. Reed, II, MD**



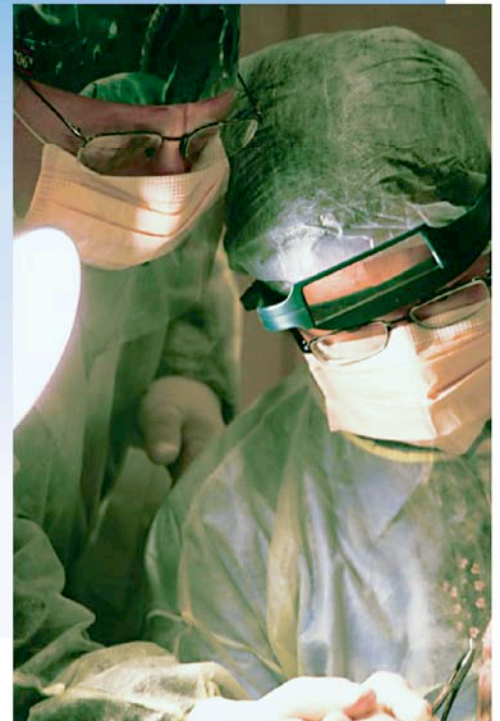
R. Niedbalski

W. Reed

Students will create recipient sites on the cadaveric scalp tissue using several different blades and needles. They will also place grafts into these sites. Safe management of tissue will be demonstrated.

## Wrap-Up

Participants will come together at the end of the day with the entire faculty for questions and discussion on all material presented. In addition, a lecture on "Developing a Hair Restoration Practice" will be given by Maurice P. Collins, MD.



## LUNCH SYMPOSIUMS

# LLLT



M. Avram

### 201: Lunch Symposium on Low Level Light Therapy

**Date:** Friday/September 5, 2008

**Time:** 12:45PM-1:45PM

**Fee:** \$75.00

**Director:** Marc R. Avram, MD

**Faculty:** Nicole Rogers, MD

Over the past several years low level light therapy (LLLT) has become a popular modality in the treatment of male and female pattern hair loss. There has been enormous media interest generating increasing interest from our patients. This session will review the purported mechanism of action of LLLT on hair follicles, the safety of the devices, clinical experience, and review all peer reviewed literature published on the efficacy of LLLT. A ticket is required to attend this session. A deli lunch buffet will be available at the start of the session; the education will last 45 minutes (1:00PM-1:45PM).

#### Learning Objective

Upon completion of this program you will be able to:

- Explain to your patients the mechanism of action of LLLT on hair follicles and cite the peer reviewed literature on the efficacy of LLLT.



Z. Draelos

### 202: Lunch Symposium on Hair Cosmetics

**Date:** Saturday/September 6, 2008

**Time:** 12:00PM-1:00PM

**Fee:** \$75.00

**Director:** Zoe Diana Draelos, MD

This course was created to enhance the comprehension of hair cosmetics for hair transplant surgeons so they may better advise their patients. Topics will include:

- A basic overview of hair shaft anatomy and hair cosmetics.

- Overview of shampoos and conditioners – deep cleaning, hydrating, color protection, add body (thin hair), greasy hair, white hair (silver shampoo).
- How to deal with damaged hair – treatment options.
- Hair coloration – the differences of permanent and non-permanent colorations, natural and artificial, and colorations that work by deposit of metals in the hair structure. How they do work, limitations, side effects, tips for correct use. Options for men with white hair.
- An explanation of relaxers and other chemical treatments indicated for curly or frizzy hair, such as: how they work, advantages and risks, and problems when combining different chemical treatments.

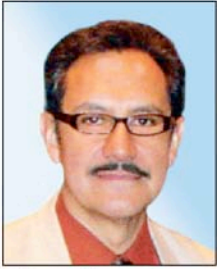
A ticket is required to attend this session. A deli lunch buffet will be available at the start of the session; the education will last 45 minutes (12:15PM-1:00PM).

#### Learning Objectives

Upon completion of this program you will be able to:

- Explain the mechanism of action for shampoos and conditioners.
- List treatment options for damaged hair.

# HAIR COSMETICS



D. Perez-Meza

## Workshops

**Date: Thursday/September 4, 2008**

**Times: 7:00AM-8:30AM & 9:00AM-10:30AM**

**Fee: \$95.00 per workshop**

**Workshop Chair: David Perez-Meza, MD**

# WORKSHOPS

The workshop line up this year includes the most popular workshops from previous years along with fulfilling the needs of our members as a result of our educational needs assessment process. The workshops will provide opportunities for in-depth exploration and discussion of topics. Each workshop is 90 minutes and is designated as Beginner, Intermediate, Advanced, or All Levels. The workshop will be taught at the level in which it is designated. Workshops are open to physicians and interested surgical assistants and office staff, however, all workshops are taught at the physician-level.

Registration is required and will be confirmed on a first-come, first-served basis. As a member-benefit, only ISHRS members and member applicants may advance register for these workshops. Non-members may purchase tickets onsite, pending availability. The faculty listed are preliminary as of the date of the printing of this program. Directors and faculty are subject to change without prior notification to registrants, and will not be considered reasons for refund requests.

## Workshops At-A-Glance

### BANK 1: Thursday, 7:00AM-8:30AM

| NUMBER | TITLE   | DIRECTOR               | LEVEL                   |
|--------|---|------------------------|-------------------------|
| 101    | Follicular Unit Extraction with Scalp and Body Hair | Mark S. Di Stefano, MD | Beginner                |
| 102    | Hairline Design: Front, Laterals, and Crown         | Ronald L. Shapiro, MD  | Beginner & Intermediate |
| 103    | Scalp Dermatology                                   | Francisco Jimenez, MD  | All Levels              |
| 104    | Difficult Cases for Hair Restoration Surgery        | Bessam K. Farjo, MD    | Intermediate & Advanced |

### BANK 2: Thursday, 9:00AM-10:30AM

| NUMBER | TITLE                                     | DIRECTOR               | LEVEL                   |
|--------|---|------------------------|-------------------------|
| 111    | Recipient Sites                           | Walter P. Unger, MD    | Intermediate & Advanced |
| 112    | How to Avoid Poor Growth                  | Michael L. Beehner, MD | All Levels              |
| 113    | How to Set-up a Hair Restoration Practice | Alan J. Bauman, MD     | Beginner                |
| 114    | Hair Loss and Hair Restoration in Women   | Robin Unger, MD        | All Levels              |

# EXTRA COURSES

**BANK 1: Thursday, September 4, 2008 7:00AM-8:30AM**

## **Workshop 101** **Follicular Unit Extraction** **with Scalp and Body Hair**

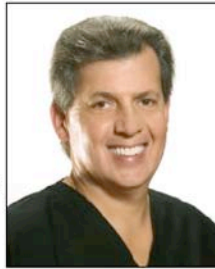
**Director: Mark S. Di Stefano, MD**  
**Level: Beginner**

This workshop has been designed to review current techniques of follicular unit extraction including scalp and body hair. This course is for beginners. The faculty will discuss and present different aspects of the FUE technique including: patient selection, donor harvesting, graft preparation and complications.

### **Learning Objectives**

Upon completion of this workshop you will be able to:

- Recognize the current indications of FUE including pros and cons as compared to strip harvesting.
- Discuss the different techniques of FUE.
- Recognize the indications of body hair.



M. Di Stefano

## **Workshop 102** **Hairline Design: Front, Laterals,** **and Crown**

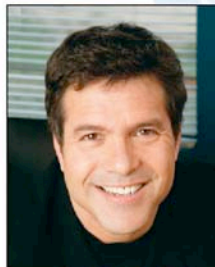
**Director: Ronald L. Shapiro, MD**  
**Level: Beginner & Intermediate**

Hairline design is one of the most important aspects of the hair transplant surgery. It is the surgeon's signature. This workshop will review how to create and mark the natural hairlines: frontal, temporals and posterior (crown). The faculty will demonstrate the different aspects and reference points for the hairline design. The faculty will present lectures and also will include a "hand on" experience for the participants.

### **Learning Objectives**

Upon completion of this workshop you will be able to:

- Identify the different aspects of a natural frontal hairline.
- Customize the creation of the hairline for male patients.
- Recreate the widow's peak, lateral humps, frontal hairline and temporal points.
- Create a natural pattern and design in the crown.



R. Shapiro

## **Workshop 103** **Scalp Dermatology**

**Director: Francisco Jimenez, MD**  
**Level: All Levels**

Hair loss is a problem that affects approximately 1.2 billion people around the world. This workshop will review different aspects of the diagnostic, evaluation and treatment of hair loss and scalp diseases such as scarring and non-scarring alopecias. Representative cases of each type of alopecia will be presented.

### **Learning Objectives**

Upon completion of this workshop you will be able to:

- Recognize and evaluate the different etiologies of hair loss.
- List the different treatment options for each type of alopecia.



F. Jimenez

## **Workshop 104** **Difficult Cases for Hair** **Restoration Surgery**

**Director: Bessam K. Farjo, MD**  
**Level: Intermediate & Advanced**

This workshop will provide real-world examples of challenging difficult cases for HRS, present representative examples of typical complications related to HRS, and provide strategies and surgical techniques to avoid complications. Various treatment options of difficult cases will be reviewed. Anyone who attends may bring photos of their difficult cases for review and discussion.

### **Learning Objectives**

Upon completion of this workshop you will be able to:

- Recognize and analyze different options and surgical techniques for complex reconstructive problems.
- Gain confidence in managing and communicating with patients about complications once they occur.
- Recognize ways to evaluate previous transplant patients with significant scarring in the donor or recipient areas with a view to improving cosmesis.
- Recognize how to deal with wound/donor healing complications such as widened donor scar, poor elasticity, hematoma, and neuroma.
- Identify and correct recipient area complications.



B. Farjo

**BANK 2: Thursday, September 4, 2008 9:00AM-10:30AM**

## Workshop 111 Recipient Sites

**Director: Walter P. Unger, MD**  
**Level: Intermediate & Advanced**

We have new options and better instruments for the creation of the recipient sites; this is a critical step during hair transplant surgery. Various methods of recipient site creation will be discussed and demonstrated. This workshop will afford participants the opportunity to see how each faculty member performs his/her technique, why they prefer that particular technique, including its pros and cons in comparison to other techniques in terms of technical difficulty and cosmetic outcome.

### Learning Objectives

Upon completion of this workshop you will be able to:

- Understand the various types of recipient sites and the different tools used to create them (e.g., slits, slots, and punch holes).
- Comprehend the differences between perpendicular ("coronal") slits and parallel ("sagittal") slits and describe the various situations when these are optimally used.
- Compare and contrast follicular unit grafts and multi-follicular unit grafts and how the type of graft impacts the size of the recipient slit and therefore graft density.
- Identify patient characteristics that would enable use of "combination" grafting.
- Discuss how recipient site variables may impact the cosmetic outcome in terms of naturalness and hair density.



W. Unger

## Workshop 112 How to Avoid Poor Growth

**Director: Michael L. Beehner, MD**  
**Level: All Levels**

One of goals in hair transplant surgery is to obtain great and natural-looking results including nearly 100% hair growth and survival. But there are different factors that may impact the results following hair restoration surgery. This course will review some well-established aspects of graft care and manipulation to insure maximal growth and avoid poor growth including graft storage. In addition, this expert faculty will share their perspective on maximizing growth of grafts as it relates to their own individual practices on a daily basis and the prevention of poor growth.

### Learner Objectives

Upon completion of this workshop you will be able to:

- Identify those factors of the hair transplantation procedure that can have an impact on hair graft growth and survival.
- Develop an awareness of the relationship between grafts survival and the following factors: donor harvest technique, hair graft preparation, storage media for grafts, graft storage temperature, effects of dehydration and manipulation, graft placement, and post operative regimens.



M. Beehner

## Workshop 113 How to Set Up a Hair Restoration Practice

**Director: Alan J. Bauman, MD**  
**Level: Beginner**

This course will discuss all the information available, the equipment, the instruments and personnel that a physician will need to run an efficient hair transplantation office. All the aspects from pre-operative and post-operative instructions also will be discussed. The importance of the follow-up visits for hair loss and hair transplant patients will be mentioned. There will also be a discussion about how to market a hair transplant practice.

### Learning Objectives

Upon completion of this workshop you will be able to:

- Become familiar with the personnel and office space necessary to run an efficient hair transplant office.
- What is needed and how to set up a hair restoration practice.
- List the equipment and instruments used in hair transplant surgery
- Explain the selection and training process for medical assistant staff.
- oLearn about the pre-op and post-op instructions given to patients.
- Discuss elements of the follow-up office visits for hair loss and hair transplant patients.



A. Bauman

## Workshop 114 Hair Loss and Hair Restoration in Women

**Director: Robin Unger, MD**  
**Level: All Levels**

Many women suffer different types of hair loss and are seeking some type of treatment. It is important for the practitioner to recognize that female scalp hair loss is an entity separate from male scalp hair loss and involves different pathophysiological pathways. It is critical to rule out possible causes of hair loss in women to select the appropriate treatment. Hair restoration in women is different not just because the pattern of hair loss is different, but the aspects of post operational "shocking" and the psychological needs are different. Limitations in the donor area, as well as poor quality donor hair will also determine whether or not hair restoration surgery should be performed.

### Learning Objectives

Upon completion of this workshop you will be able to:

- Identify the special issues involved in the consultation of women experiencing hair loss.
- Describe the clinical aspects of female hair loss and their classification.
- State the differences between androgenetic alopecia and chronic telogen effluvium and the need for complementary examinations.
- List all the treatment options including cosmetic camouflage techniques.
- Evaluate the donor resources available.
- List the requirements for the selection of patients suitable for hair transplantation.
- Apply techniques for transplanting suitable females with hair loss including the following aspects: planning the procedure, the hairline design, managing the hair volume, and how to correct scars from cosmetic.



R. Unger

# EXHIBITS, SILENT AUCTION & POSTERS



## Technical Exhibits

Companies of interest to hair restoration surgeons will be displaying their products and services in our exhibit hall, located in the Hochelaga Room, adjacent to the General Session. Representatives will be available to answer questions. Only registered attendees are permitted in the Exhibit Hall. An Internet Café, located in the exhibit hall, will be available for use by all registered attendees.

## Exhibit Hall Hours

**Thursday/September 4, 2008:**  
6:30AM-7:00PM

**Friday/September 5, 2008:**  
8:00AM-5:00PM

**Saturday/September 6, 2008:**  
7:45AM-1:00PM

**Internet Café**  
Back by popular demand!  
Check your e-mails or  
research a hair restoration  
surgery topic online at  
the ISHRS Internet Café,  
located in the Exhibit Hall.

*We gratefully acknowledge Hair Club for Men for its generous support of the meeting that enabled us to offer this Internet Café.*

## Scientific Poster Presentations

The scientific poster presentations will be on display in the back of the general session room, which is the Grand Salon. The Scientific Research, Grants, and Awards Committee will review and rate the posters. Certificates of recognition will be awarded to the highest scoring posters. There will be a poster inquiry session during the Saturday morning coffee break.

## Posters Hours

**Thursday/September 4, 2008:**  
10:00AM-7:30PM

**Friday/September 5, 2008:**  
9:00AM-5:00PM

**Saturday/September 6, 2008:**  
7:45AM-12:00PM

## 2008 Exhibiting Companies

*(current as of the printing of this brochure)*

A to Z Surgical  
American Board of Hair  
Restoration Surgery  
Amerinet/HRS  
Anagen Staffing & Solutions  
Canfield Imaging Systems  
Care-Tech Laboratories, Inc.  
ChaseHealthAdvance  
Financing Options  
Cutting Edge Surgical  
Equipment Ltd.  
Device 4 Hair Restoration -  
Hair Cycle  
Dexta Corporation  
Einstein Medical  
Ellis Instruments, Inc.  
Folliscope  
Johnson & Johnson  
Healthcare Products, a  
Division of McNeil PPC

Keeler Instruments Inc.  
Lexington Intl LLC  
LocateADoc.com/Mojo  
Interactive  
Marina Medical Instruments  
Mediquip Surgical  
Merck & Company, Inc.  
Micro-vid  
MTI  
NexTech Systems, Inc.  
ProCyte a PhotoMedex  
Company  
Q-Optics  
Robbins Instruments  
Spencer Forrest, Inc.  
Sunetics International

## Exhibit Hall Silent Auction

**to Benefit  
the ISHRS  
Annual Giving Fund**

**2008 Silent Auction Chair:  
Robert H. True, MD, MPH**

This year's silent auction will take place in the exhibit hall, where our exhibitors exclusively will offer items for you to bid on within their booths. Have fun bidding on great items while helping to accomplish the projects and initiatives of the ISHRS that will be supported by the Annual Giving Fund. The auction will take place during exhibit hours on Thursday and Friday, with bidding closing at the end of Friday's lunch break, and cashing/pick-up following at the ISHRS Registration Desk.



## Montréal And Its Many Attractions

Situated on an island, Montréal is one of the most cosmopolitan cities in North America. Its unique geographical location, from the majestic banks of the St. Lawrence River to the hillsides of Mount Royal, has greatly contributed to its socio-economic and cultural development. Montréal is renowned worldwide for its excellent quality of life. As the second largest French-speaking city in the world, it enjoys a very international outlook. Its rich history and natural beauty have captivated visitors as much as its cultural activities and busy rhythm of life.

Visitors are struck by the "joie de vivre" which makes this charming city famous. Downtown Montréal is not only where people work, it's also where they live and play. Montréalers really know how to live, with a passion for fabulous food, exciting nightlife and making every day a celebration. From the cobblestone streets and historic architecture in Old Montréal, to sleek office towers and shopping downtown, Montréal really stands out. Even beneath the main streets of downtown Montréal, an underground city of 20 miles of walkways gives you access to some 1,700 boutiques, restaurants, theatres, and cinemas all linked to a fast and efficient metro subway system. This makes Montréal one of the biggest indoor cities in the world.

You'll also experience a plethora of delights in music, theatre, dance, art exhibits, nightlife, cuisine, shopping and more...all merging in an exciting mix of traditional and avant-garde. The circus arts are also popular in Montréal, as it is home to the world famous Cirque du Soleil.

With so much to discover, you don't want to miss Montréal! For more information on Montréal and

all it has to offer, visit [www.tourisme-montreal.org](http://www.tourisme-montreal.org), the website of Montréal Tourism. You may also call them at (514) 873-2015 or toll-free at (877) BONJOUR (266-5687).

### A few areas to visit:

#### Old Montréal

Old Montréal is a historic and lively neighborhood. It is located along the St. Lawrence River, a five minute walk from downtown. The historical district is a key part of the city's cultural and economic life; around 4,000 people live here, and more than 35,000 travel to it daily to work. Offering dining, sidewalk cafes, boutiques, galleries, street artists and entertainers, wonderful experiences and unforgettable moments are in store for you in Old Montréal.

#### Crescent Street

In the middle of it all is Crescent Street, the heart of downtown Montréal. For tourists and locals alike, this tiny strip, running from Sherbrooke to Rene-Levesque, is the heart and soul of the city. Famous for its terraces, trendy restaurants, fine dining and bustling nightlife, the street is also lined with specialty shops, designer boutiques and cafes. A wonderful sense of hospitality characterizes this street. When the sun sets you can find it all here, from live music to dancing with the best DJ's in the city - Crescent is the street that loves to party.

#### Saint-Catherine Street

This is Montréal's renowned commercial thoroughfare stretching across the city. It is lined with major department stores, shops and restaurants.

© Tourisme Montréal, Stéphan Poulin



## JOIN THE FUN...

**DISCOVER MONTREAL ON THE ISHRS GROUP CHARTER TOUR:**

### The Classic Bonjour Montréal City Tour

**DATE: Saturday/September 6, 2008**

**TIME: 2:30PM-5:30PM**

**FEE: \$38.00 per person, adult or child**

**Enjoy this exclusive, three hour introduction to the history and passionate culture of this cosmopolitan city. Among the fascinating visits planned are:**

- St. Joseph's Oratory is literally Montréal's crowning glory. Perched high atop Mount Royal, the oratory beckons to visitors of all faiths.
- The winding cobble streets and charming historic buildings of Old Montréal meld past and present together as the sounds of a vibrant modern city blend with the echoes of a proud history.
- Sainte-Helene and Notre Dame Islands, site of the World's Fair in 1967, and now where celebrities and locals place their bets at the Casino de Montréal, and cheer for the fearless drivers at the Grand Prix racetrack.
- Notre Dame Basilica's regal exterior is matched by its awe-inspiring interior, replete with ornate sculpted wood interior and stained glass windows that tell the story of the tiny colony that grew into the great city of Montréal.
- The "Golden Square Mile," with its blend of elegant nineteenth century mansions and post hotels, is where Montréalers live in high style.
- Mount Royal Park is the city's favorite playground, offering nature at its most respondent in the middle of the city's urban core.
- The Latin Quarter is a hot spot for gastronomy, culture and festivals. With its Victorian row houses and unique outdoor staircases, this area is home to trendy restaurants, cafes and clubs.

# MONTREAL: SIGHTS



© Tourisme Montréal, Stéphan Poulin

## Here are just a few places of interest in Montreal:

### Marché Bonsecours

350 Rue Saint-Paul Est, Old Montréal  
Phone: 514-872-7730;  
[www.marchebonsecours.qc.ca](http://www.marchebonsecours.qc.ca)  
Marché Bonsecours is the proud showcase for Quebec artists, designers and artisans. It houses fifteen boutiques including the Quebec's Craft Council, which offers original creations at the artisan's price. Come watch glass-blowing artists at work in the GOGO Glass boutique, and enjoy Quebec-grown products in the three restaurants and café-terrasses.

### Pointe-à-Callière

350 Place Royale, Old Montréal  
Phone: 514-872-9150; [www.pacmuseum.qc.ca](http://www.pacmuseum.qc.ca)  
Rising above authentic remains of the birthplace of Montréal, Point-à-Callière offers a unique archeological underground tour. It whisks you off on a spectacular voyage combining the past with the latest technology.

### Montréal Biodome

4777 Pierre-De-Coubertin Avenue  
Phone: 514-868-3000; [www.museumsnature.ca](http://www.museumsnature.ca)  
Since it first opened in 1992, some 14 million visitors have traveled through this "house of life," dazzled by the discoveries that await them along a path reflecting a concept unique in the world. Here, plants and animals by the thousands, cliffs and waterways, even the climate itself recreate with stunning realism the four finest ecosystems of the Americas.

### Montréal Tower/Olympic Park

4141 Pierre-De Coubertin Avenue  
Phone: 514-252-4737; [www.rio.gouv.qc.ca](http://www.rio.gouv.qc.ca)  
Built for the 1976 Summer Olympic Games, the Olympic Stadium is the Park's centerpiece, a bold design by French architect Roger Taillibert. It is impressive in size and shape and is topped by the tallest inclined tower in the world. Visitors can ride a funicular-type elevator to the top three observation floors of the tower for a superb view of Montréal and its surroundings.

### Mount Royal Park

via Camillien-Houde Parkway from the east or Remembrance Road from the west  
Phone: 514-843-8240; [www.leroyal.qc.ca](http://www.leroyal.qc.ca)  
The splendid, 250 acre Mount Royal Park, inaugurated in 1876, was planned by Frederick Law Olmsted, the highly skilled designer of many parks in the U.S. including New York's Central Park. The park is an ideal site for admiring a wide variety of plants and birds, and there are plenty of trails to take you on walking and biking excursions. Two illustrious cemeteries and the famous St. Joseph Oratory flank the mountain.

### Quays of the Old Port of Montréal

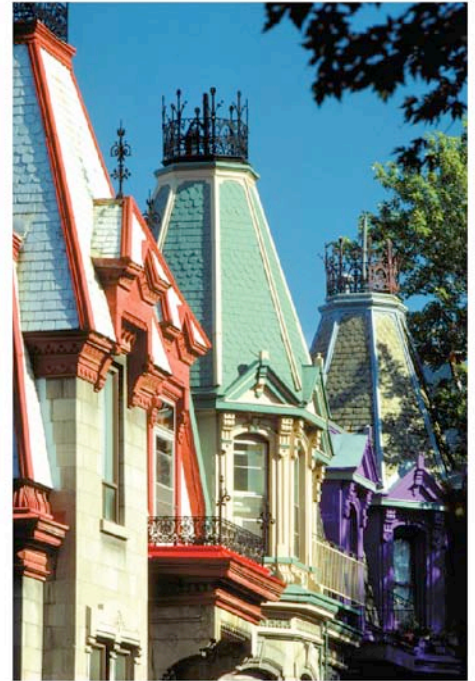
de la Commune Street  
Between the St. Lawrence River and Old Montréal  
Phone: 514-496-7678 or 800-971-7678;  
[www.quaysoftheoldport.com](http://www.quaysoftheoldport.com)  
The Quays of the Old Port of Montréal is a 2.5 km long recreational and tourist park and offers a variety of outdoor activities for every taste, including cruises, excursions, exhibitions, events and entertainment. It also offers a wide range of indoor activities, especially at the Montréal Science Centre.

### Ile Notre-Dame (Notre Dame Island)

Parc Jean Drapeau  
Phone: 514-872-6120;  
[www.parkjeandrapeau.com](http://www.parkjeandrapeau.com)  
Two bridges connect Ile Sainte-Helene to Ile Notre-Dame, which is home to year-round events and activities. For a few days in June, racing fans flock here for the Grand Prix of Canada. Visitors can enjoy the magnificent Florales gardens, a preferred spot for flower and plant lovers at the island's center, as well as pedal boat rides on its network of canals.

### Montréal Museum of Fine Arts

1379-1380 Sherbrooke Street West  
Phone: 514-285-2000 or 800-899-6873; [www.mmfa.qc.ca](http://www.mmfa.qc.ca)  
Founded in 1860, the Montréal Museum of Fine Arts is one of Canada's oldest art museums, and through the years, it has become one of the country's most important art institutions. Its encyclopedic permanent collection represents all types of arts from Antiquity to today, and is among the most impressive in North America.



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### Musee D'Art Contemporain de Montréal (Montreal Museum of Contemporary Art)

185 Sainte-Catherine Street  
Phone: 514-847-6226; [www.macm.org](http://www.macm.org)  
Canada's premier contemporary art museum.

### Casino de Montréal

1 du Casino Avenue, Parc Jean-Drapeau  
Phone: 514-392-2746 or 800-665-2274;  
[www.casinos-quebec.com](http://www.casinos-quebec.com)  
Strikingly poised on the Ile Sainte-Helene (Saint Helene Island) in the former French and Quebec pavilions of the Expo 67, the Casino de Montréal offers over 3,000 slot machines, 120 gaming tables and a dazzling atmosphere. The Casino is also home to the Cabaret and four restaurants to suit every taste.

### Visit Quebec City – (day trip)

The capital of the province of Quebec, Quebec City, is located about 150 miles northeast of Montréal. This beautiful, historical city is celebrating its 400th anniversary this year. Quebec City, situated on the Saint Lawrence River, is the second oldest existing European settlement in Canada. This historic city is divided by steep bluffs into Upper Town, which includes the old quarter, and Lower Town. Perched atop Cap-Diamant, the old quarter is the only walled city in North America and is a UNESCO World Heritage Site. It is worth a visit, if you have time before or after the meeting. Grayline Montréal is one of the many providers of coach tours to Quebec City. You may obtain further information at their website: <http://www.coachcanada.com/montrealsightseeing>.



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# HOTEL & TRANSPORTATION INFORMATION



**Hotel rates are available through August 4, 2008, or while availability lasts!**

## HOTEL INFORMATION

### The Fairmont The Queen Elizabeth

900 Rene Levesque Blvd. W.  
Montréal, Quebec, CANADA H3B 4A5

PHONE: 514-861-3511

GUEST FAX: 514-954-2296

E-MAIL:

[queenelizabeth.hotel@fairmont.com](mailto:queenelizabeth.hotel@fairmont.com)

At the center of Montréal's vibrant cultural and commercial district sits the city's grandest and most gracious hotel, the Fairmont The Queen Elizabeth, recently recognized by Travel + Leisure as one of the 500 greatest hotels in the world. Located above the train station (Via Rail & AMTRAK) and connected to the extensive underground city of thousands of boutiques, restaurants and cafés, and within walking distance of sports and cultural attractions, the hotel reflects the distinct elegance and charm of Montréal. This hotel has earned the CAA and AAA Four Diamond Award. John Lennon and Yoko Ono placed Suite 1742 of the hotel in the international spotlight during their Bed-In for Peace in May 1969. The highlight of the world's most famous bed-in was John Lennon's recording, in this suite, of the song Give Peace a Chance. The living room and bedroom of this popular suite feature memorabilia composed of press articles, framed gold records and pictures of the famous couple.

The hotel offers 1,039 rooms, of which 100 are suites. Standard in the guest rooms are: high speed internet (at additional cost, except on Fairmont Gold level), two phones, cable television with in-room pay movies, coffee makers, irons & ironing boards, mini-bars, robes and hair dryers. This landmark comprises a skillfully integrated Health Club featuring state-of-the-art equipment and an indoor pool, as well as three distinctive venues to experience

Montréal's gastronomy at its best: Les Voyageurs Lounge, Le Montréalais Bistro-Restaurant and the award-winning and historical Beaver Club, recognized as one of the best tables in Canada. You may also enjoy the newly renovated Gibson Salon Spa at Fairmont The Queen Elizabeth. This spacious facility offers an oasis of peaceful seclusion and modern luxury in the heart of the city. From its zen decor to its marble floors, you will find serenity throughout.

## HOTEL ROOM RATES AND RESERVATIONS

The ISHRS has secured the following **discounted group rates** at the Fairmont The Queen Elizabeth for the dates of Sunday/August 31 through Wednesday/September 10, 2008:

**\$219 CAD (Canadian dollars)**,  
single/double standard rooms

**Also in limited availability:**

\$319 CAD, Junior Suite

\$339 CAD, Fairmont Gold (Concierge Level)

Other suites range in price from \$400 to \$2,800 CAD; please contact the hotel for availability and further information.

All rates are subject to taxes, which are currently 3% Room Tax, 5% Federal Goods & Service Tax (GST) and 7.5% Provincial Service Tax (PST).

**Please make your reservations early** – these rooms are available **through August 4, 2008, or while availability lasts**. Reservation requests after August 4, 2008 will be accepted on a space available basis, at the group rate.

**By Phone:** You may make your reservations by calling the hotel directly at 514-861-3511 or the Fairmont Global Reservations Center at 800-441-1414. Please be sure to identify yourself as being with the ISHRS to receive our group rates.

**Online:** You may make your reservation online at the group rate by using the special link located on the annual meeting page of the ISHRS website at: [www.ishrs.org/16thAnnualMeeting.html](http://www.ishrs.org/16thAnnualMeeting.html). Group code: GRHAI1 (this code will automatically appear when using the link).

Hotel check-in time is 4:00PM and check-out time is 12:00PM (noon).

## Hotel Deposit/Guarantee/Cancellation Policy

Group reservations must be guaranteed for late arrival by a valid major credit card, check or money order. The value of the deposit required

will be equal to the requested first night's accommodations plus taxes. All guaranteed reservations may be cancelled without penalty up to 48 hours prior to arrival. Such guaranteed reservations are held for arrival until 12:00 noon on the day following the first night reserved.

## GROUND TRANSPORTATION TO THE HOTEL

The Fairmont The Queen Elizabeth is a 20-25 minute drive from Pierre Elliot Trudeau International Airport.

**Taxicabs:** Taxicab is the most readily available form of transportation between the airport and the hotel. The taxi fare is a flat rate of \$35 CAD one way, before tip.

**Airport Shuttles:** Aerobus provides connecting shuttle service from the airport to the Fairmont The Queen Elizabeth about every 25 minutes. The price is currently \$14 CAD one-way or \$24 CAD round trip. However, please be aware that because a connection is required **the entire journey may take approximately 1 to 1.5 hours between the hotel and airport**.

**Parking for those driving:** Parking is available in the Metropolitan Parking garage located on the lower level, adjacent to the hotel. The current price for indoor valet parking is \$26 CAD per night with unlimited access.



# GENERAL INFORMATION

**NEW!**  
Simultaneous  
Interpretation  
in Japanese

## WEATHER

With summer temperatures cooling down into the 60s (degrees Fahrenheit) and little humidity, Montréal is a great city to visit in September. Although this is a very pleasant summer climate, do pack a light jacket for possibly cool evenings. Visitors to Montréal in September should be prepared for a variety of temperatures. [60°F=15°C]

## PERSONS WITH DISABILITIES

The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the headquarters office at 630-262-5399 as soon as possible, and preferably before August 20, 2008.

## TICKETS FOR RECEPTIONS/MEALS

Tickets are not required for the following:

- Wednesday Surgical Assistants luncheon. This is included in the surgical assistants registration fee, however, you must register for this program during the registration process.
- Thursday Annual Business Meeting Luncheon. All registered attendees (except exhibitors) are welcome to attend, both members and non-members. This meal is included with your main registration fee.
- Thursday Welcome Reception. All registrants and their spouses/guests are welcome to attend.

Tickets are required for the following:

- Friday Lunch Symposium
- Friday President's Annual Giving Fund Reception at Auberge Le St. Gabriel
- Saturday Lunch Symposium
- Saturday Gala Dinner/Dance

For ticketed events that are **NOT** included with your registration, you may opt to buy them separately on the registration form. You will receive your tickets in your registration packet.

## MEETING ATTIRE

Suggested attire throughout each meeting session and social activity is business attire. For the workshops/courses utilizing human cadaveric specimens, you may wish to wear scrubs, but it is not mandatory. Attire for the Saturday evening Gala Dinner/Dance is black tie or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country for the Gala Dinner.

## OFFICIAL LANGUAGE AND SIMULTANEOUS INTERPRETATION

The official language of the meeting is English. This year the ISHRS is proud to offer simultaneous interpretation from English to Japanese in the general sessions each day. (This will **NOT** include the optional workshops, courses or the surgical assistants program.) If you are interested in reserving a headset to receive the simultaneous Japanese interpretation of the general session, please be sure to check the appropriate box on the meeting registration form. There is no additional charge for this service.

## CANCELLATION/REFUND POLICY

Registration fees, less a \$50.00 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before August 4, 2008. After August 4, 2008 there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

## VIDEO, PHOTOGRAPHY & AUDIO RECORDING POLICY

Video recording and/or photography are prohibited in all educational sessions. Under no circumstances are video, digital or still cameras to be utilized in the educational sessions. Violators will have their cameras/equipment confiscated until the end of the meeting on Sunday. Audio recording for personal use only is permitted (i.e., for gathering information and NOT for rebroadcast or reproduction).

Photography of scientific material is prohibited.  
The only exception to the photography policy are photos taken by the official ISHRS photographer, for purposes of photos to use in ISHRS publications.

## CELLULAR PHONE/PAGER POLICY

The use of cellular phones and pagers in the educational sessions is prohibited. Attendees must either turn off or vibrate cellular phones and pagers.

## SPEAKER DISCLOSURES OF CONFLICT OF INTEREST

All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book provided onsite at the meeting. The ISHRS follows its approved Policy on Collection and Resolution of Conflicts of Interest for all presenters and planners.

## DISCLAIMER

As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at the 16th Annual Scientific Meeting. By attending this meeting, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery. All speakers, topics, and schedules are subject to change without prior notification, and will not be considered reasons for refund requests.

## RULES AND PROPER ETIQUETTE

The Annual Scientific Meeting is an educational activity. Attendees are expected to maintain professional etiquette and extend proper courtesies. Inappropriate behaviors will not be condoned. The meeting should not be used as an opportunity for solicitation of other physicians' staff or other unethical, inappropriate, and distasteful activities. It may seem obvious, but

it is inappropriate and rude to make negative or soliciting comments to the live patients in the various sessions. Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm." Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience.

Soliciting business in the meeting rooms or meeting area hallways is prohibited. Only registered exhibitors, in the Exhibit Hall, may solicit business. There will be no distribution of handouts, flyers or promotional items other than exhibitor items in the exhibit hall. Any handout or flyer intended for the handout table by the registration desk must be pre-approved by the ISHRS Executive Director. Any unapproved handouts will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded.

It is vital for the doctors to discuss their complications and show patient photos. Public disclosure of a specific doctor's complications or patients is prohibited. There are ongoing debates in any field of evolving science, and disagreement between professionals is expected. However, inflammatory or inappropriate criticism of any specific ISHRS doctor's or assistant's lecture that has been made in good faith and according to the ethical standards of our Society is prohibited.

The timing of any private social functions must be approved by the ISHRS.

The purpose of these guidelines is not to suppress free speech or to conceal items from the public; rather, it is to encourage a free exchange among doctors without worries that anything said or done will be used against them by a competitor. All doctors have complications at various times, but it takes a special form of integrity to discuss them before a large group of colleagues. By the same token, we understand that most of the non-medical promotional professionals in our field provide a helpful public service while pursuing their business interests. We hope this communication between us will be on a high professional level that will benefit both the field and the patients.

## FOR MORE INFORMATION CONTACT:

International Society of Hair Restoration Surgery  
13 South 2nd Street, Geneva, IL 60134 USA  
PHONE: 630-262-5399  
U.S. DOMESTIC TOLL-FREE: 800-444-2737  
FAX: 630-262-1520  
E-MAIL: [info@ishrs.org](mailto:info@ishrs.org)  
[www.ISHRS.org](http://www.ISHRS.org)

## VISIT THE ISHRS WEBSITE FOR MEETING INFORMATION

To download this program brochure as a PDF, to register online, or for meeting information, go to [www.ishrs.org/16thAnnualMeeting.html](http://www.ishrs.org/16thAnnualMeeting.html)

# REGISTRATION CATEGORIES & FEES

## Advance Registration Fees

The general registration fee includes admittance to general scientific sessions, scientific poster displays, Exhibit Hall, continental breakfasts, refreshment breaks, Thursday lunch, the Welcome Reception and one program guide and abstract book. Workshops, extra courses, tours, and ticketed social events require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise indicated.

## PHYSICIAN CATEGORIES

### Physician – ISHRS Member: \$1,090.00

For Physician members of the ISHRS.

### Physician – Pending ISHRS Member: \$1,190.00

For physicians who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

### Physician – Non-Member: \$1,340.00

For physicians who are not current ISHRS members and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required for all non-members and must accompany the registration form. Acceptable forms of verification for Non-Member Physicians include: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.

### \*Registration verification is required for all non-members and must accompany registration form.

Acceptable forms of verification are as follows:

- For the Non-Member Physician: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.
- For the Non-Member Physician Resident: a letter of verification from the residency program director.
- For the Training Fellow: a letter of verification from the fellowship training program director.
- For the Non-Member Assistant, Office Staff, Office Manager, Clinic Director/Owner, Marketing/Media Consultant, Website Owner, Webmaster, and Spouse/Guest: a letter attesting to current employment by a physician on the physician's letterhead, or a letter from a current ISHRS physician member attesting to the credentials of the individual.

## RESIDENT CATEGORIES

### Physician Resident or Training Fellow – ISHRS Member: \$520.00

For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form.

### Physician Resident – Pending ISHRS Member: \$545.00

For physician residents who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

### Physician Resident or Training Fellow – Non-Member: \$570.00

For physician residents who are not current members of ISHRS and are currently participating in an approved residency training programs. Or, for non-member physicians who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form. Non-member residents must submit a letter of verification from the residency program director along with their registration form.

## SURGICAL ASSISTANT CATEGORIES

### Surgical Assistant – ISHRS Member: \$440.00

For members of the ISHRS Surgical Assistants Auxiliary.

### Surgical Assistant – Pending ISHRS Member: \$520.00

For surgical assistants who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

### Surgical Assistant – Non-Member: \$620.00

For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required.\*

## OTHER CATEGORIES

### Clinic Director/Owner: \$1,340.00

For non-physician clinic directors and/or owners of hair restoration practices. Registration verification is required.\*

### Office Manager: \$620.00

For office managers of a hair restoration surgery practice. Registration verification is required.\*

### Office Staff: \$620.00

For office staff in a hair restoration surgery practice. Registration verification is required.\*

### Marketing/Media Consultant, Website Owner, Webmaster: \$1,340.00

For marketing, media, and PR consultants, website owners and webmasters. Registration verification is required.\*

### Exhibitor

There is a separate application process for exhibiting companies and exhibit representatives. To review the Invitation to Exhibit, which includes the rules, regulations, guidelines, floorplan, and application, go to: <http://www.ishrs.org/16thAnnualMeeting.html>

### Spouse/Guest: \$620.00

For a spouse or guest of the Physician or Surgical Assistant that does not belong in any of the above categories. The registered Spouse/Guest will receive a name badge and be admitted to the scientific general sessions, Exhibit Hall, coffee breaks, continental breakfasts, Thursday lunch, and Welcome Reception. Registration verification is required.\* Spouses/guests who are not registered will not be permitted into these listed functions (except for the Welcome Reception) and will not receive a name badge.

## WEDNESDAY DAY PASSES

### Physician, Resident, Clinic Director/Owner, Marketing/Media Consultant, Website Owner, or Webmaster - Wednesday Day Pass: \$350.00

For physicians, residents, clinic director/owners, or marketing/media consultants, website owners or webmasters who only plan to participate in meeting activities on Wednesday/September 3, 2008. In addition to the daily registration pass, registration fees are required to attend the Basics Course, Board Review Course, and/or BLS & CPR Recertification Course. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

### Surgical Assistant/Ancillary Staff - Wednesday Day Pass: \$150.00

For surgical assistants and other ancillary staff who only plan to participate in meeting activities on Wednesday/September 3, 2008. Additional registration fees are required for extra course on Wednesday. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

## Advance Registration Deadline: August 4, 2008

Registrations received after this date are not eligible for the Advance Registration Fees. Post-deadline registrations including those received onsite will be assessed a \$75.00 late fee and will be processed onsite. If you submit your registration after August 4 you are not considered "Advance Registered" and will not be listed in the attendee roster.

# REGISTRATION FORM

Advance Registration Deadline: August 4, 2008  
One form per person. Submit both pages.

ISHRS 16th Annual Scientific Meeting  
September 3-7, 2008,  
Montreal, Quebec, Canada

## THREE METHODS TO REGISTER:

1. **ONLINE AT:** [www.ISHRS.org/16thAnnualMeeting.html](http://www.ISHRS.org/16thAnnualMeeting.html) - **Recommended method**

2. **FAX TO:** 630-262-1520

3. **MAIL TO:** ISHRS, 13 South 2nd Street, Geneva, IL, 60134, USA

Online registrations are processed immediately in real time. A confirmation letter/receipt will automatically be e-mailed to you. If you register via fax or mail, please allow 5-7 days for processing – a confirmation letter/receipt will be e-mailed to you.

**QUESTIONS?** Phone 630-262-5399 or 800-444-2737; E-mail: [info@ishrs.org](mailto:info@ishrs.org)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE/REGION: \_\_\_\_\_

POSTAL/ZIP CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL (REQUIRED): \_\_\_\_\_

IN CASE OF EMERGENCY, CONTACT (NAME): \_\_\_\_\_

RELATION: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

NOTE: When you pick-up your name badge and packet at the meeting, please complete the reverse side of your name badge. It asks for Emergency Information and Allergy/Medical conditions.

## PAYMENT INFORMATION

If paying by check, make payable in U.S. dollars to: *International Society of Hair Restoration Surgery*

If paying by credit card:  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_

Expiration Date (MM/YYYY): \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card (print): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## ATTENDEE PARTICIPATION AGREEMENT

**(All registrants must read and sign this Agreement.)**

I hereby request and consent to participate as an attendee at the International Society of Hair Restoration Surgery's 16th Annual Scientific Meeting to be held September 3-7, 2008, in Montreal, Quebec, Canada, as described in this brochure (the "Annual Meeting").

I understand that the material presented at the Annual Meeting has been made available under sponsorship of the International Society of Hair Restoration Surgery ("ISHRS") for educational purposes only. This material is not intended to represent the only, nor necessarily the best, method or procedure appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be of interest to others.

I understand and acknowledge that volunteer patients have been asked to participate in the Annual Meeting sessions, courses, and workshops ("Sessions") for educational and training purposes. I represent and warrant that I shall keep confidential the identity of, and any information I may receive during the Annual Meeting regarding, such volunteer patients.

I further understand and agree that I cannot reproduce the Annual Meeting Sessions, or portions thereof, in any manner, including, without limitation, by photograph, audiotape, or videotape. All property rights in the material presented, including common law copyright, are expressly reserved to the presenter or to the ISHRS. The Sessions may be audiotaped, videotaped, or photographed by the ISHRS. I expressly grant the ISHRS permission to record my voice and/or my image by audiotape, videotape, and/or still photography during such Sessions, and I hereby waive any and all rights in and to such recordings.

I represent and warrant that I shall adhere to universal precautions during all Sessions I attend, and that I shall conform to all proper medical practices and procedures for the treatment of patients for whom no medical history is available when coming into contact with such patients, as well as with cadaveric specimens or cadaveric material. In the event that I incur a needle stick injury, cut, or other exposure to blood borne pathogens, I shall immediately notify the Session Director and the ISHRS and take such other follow-up measures as deemed appropriate.

The ISHRS is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available. Costs incurred by such individuals, such as airline or hotel fees or penalties, are their responsibility.

As a condition of my participation, I hereby waive any and all rights, actions, and claims I may have against the ISHRS, its directors, officers, members, employees and agents, or against the presenters or speakers, and release and discharge them from and against any and all liability for damage, injury, or disease that may arise from my participation or attendance at the Annual Meeting, including, without limitation, the manner in which the Annual Meeting is conducted and the information is presented.

By signing below and/or registering for the Annual Meeting, I agree to be bound by the terms of this Attendee Participation Agreement and to abide by all other policies and procedures of ISHRS.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

24 Register online: [www.ISHRS.org/16thAnnualMeeting.html](http://www.ISHRS.org/16thAnnualMeeting.html)

## MISCELLANEOUS ITEMS:

**Simultaneous Interpretation Headset Required, English to Japanese**

**Special Meal Requests**, if applicable to you please check for functions that you are registered:

For the Wednesday Surg Assts Luncheon, I require a: \_\_\_\_\_Vegetarian \_\_\_\_\_Kosher \_\_\_\_\_Hallal Meal

For the Thursday Opening Luncheon, I require a: \_\_\_\_\_Vegetarian \_\_\_\_\_Kosher \_\_\_\_\_Hallal Meal

For the Lunch Symposium(s); I require a: \_\_\_\_\_Vegetarian \_\_\_\_\_Kosher \_\_\_\_\_Hallal Meal

For the Saturday Gala Dinner, I require a: \_\_\_\_\_Vegetarian \_\_\_\_\_Kosher \_\_\_\_\_Hallal Meal

**Visa Help?** Please check this box if you will need an **invitation letter** to the meeting on ISHRS letterhead for **purposes of obtaining a visa**. A letter will be included with your confirmation letter.

**Non-Members**, please tell us how you heard about our program: \_\_\_\_\_

**First Timers:** Please check this box if this will be your first ISHRS Annual Scientific Meeting.

NAME: \_\_\_\_\_ Page 2

## GENERAL ADVANCE REGISTRATION FEE

The following rates are valid for registration forms received by August 4, 2008. Registrations received after this date are not eligible for the Advance Registration Fees. Post-deadline registrations including those received onsite will be assessed a \$75.00 late fee and will be processed onsite. See the previous page for descriptions of the categories listed below.

\*Registration verification is required for all non-members and must accompany registration form. For online registration you may fax verification to 630-262-1520. See the previous page for specific details.

### PHYSICIAN CATEGORIES

- Physician – ISHRS Member \$1,090.00
- Physician – Pending ISHRS Member \$1,190.00
- Physician – Non-Member\* \$1,340.00

### RESIDENT CATEGORIES

- Physician Resident or Training Fellow ISHRS Member \$520.00
- Physician Resident – Pending ISHRS Member \$545.00
- Physician Resident or Training Fellow – Non-Member\* \$570.00

### SURGICAL ASSISTANT CATEGORIES

- Surgical Assistant – ISHRS Member \$440.00
- Surgical Assistant – Pending ISHRS Member \$520.00
- Surgical Assistant – Non-Member\* \$620.00

### OTHER CATEGORIES

- Clinic Director/Owner\* \$1,340.00
- Office Manager\* \$620.00
- Office Staff\* \$620.00
- Marketing/Media Consultant, Website Owner, Webmaster\* \$1,340.00
- Spouse/Guest\* \$620.00

### WEDNESDAY DAY PASSES

- Physician, Clinic Director, Marketing/Web – Wednesday Day Pass \$350.00
- Surgical Assistant/Ancillary Staff – Wednesday Day Pass \$150.00

\$

## EXTRA COURSES

- 401: Board Review Course (Wed.) \$495.00
- 402: BLS & CPR Recertification Course (Wed.) \$100.00
- 403: Basics Course in Hair Restoration Surgery (Wed.) \$895.00
- 404: Surgical Assistants Program (Wed.) (no charge, but you must register) \$0.00
- 405: SA Cutting/Placing Workshop A (Thurs., 7:00AM-8:30AM) \$245.00
- 406: SA Cutting/Placing Workshop B (Thurs., 9:00AM-10:30AM) \$245.00
- 201: Lunch Symposium: LLLT (Friday) \$75.00
- 202: Lunch Symposium: Hair Cosmetics (Saturday) \$75.00

**WORKSHOPS** \_\_\_\_\_ @ \$95.00 per workshop = \$ \_\_\_\_\_

#### BANK 1: 7:00AM-8:30AM

- \_\_\_\_ 101: FUE Scalp and Body Hair (Beginner)
- \_\_\_\_ 102: Hairline Design (Beg & Inter)
- \_\_\_\_ 103: Scalp Derm (All Levels)
- \_\_\_\_ 104: Difficult Cases (Inter & Advanced)

#### BANK 2: 9:00AM-10:30AM

- \_\_\_\_ 111: Recipient Sites (Inter-Advanced)
- \_\_\_\_ 112: How to Avoid Poor Growth (All Levels)
- \_\_\_\_ 113: How to Set-up a HR Practice (Beginner)
- \_\_\_\_ 114: Hair Loss & Rest in Women (All Levels)

\$

### WORKSHOPS:

Seating is limited. As a member-benefit, only ISHRS members and member applicants may advance register for workshops. Non-members may purchase tickets on-site pending availability. Select no more than one per session – you may indicate order of preference for each session. All workshops will be held on Thursday/September 4, 2008

## SOCIAL ACTIVITIES

- 701: President's Annual Giving Fund Reception (Fri.) – Adult Ticket(s) \_\_\_\_\_ # Tickets @ \$85.00 each
- 702: President's Annual Giving Fund Reception (Fri.) – Child Ticket(s) \_\_\_\_\_ # Tickets @ \$35.00 each
- 703: ISHRS Charter Tour: Classic Bonjo Jr Montreal City Tour (Sat.) \_\_\_\_\_ # Tickets @ \$38.00 each
- 704: Gala Dinner/Dance (Sat.) \_\_\_\_\_ # Tickets @ \$95.00 each

\$

## POST AND ONSITE REGISTRATION FEE

- After August 4, 2008 add the late processing fee of \$75.00. \$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

# ABOUT THE ISHRS



**The International Society of Hair Restoration Surgery is a non-profit medical association composed of more than 650 physicians and surgeons and 150 surgical assistants who specialize in hair restoration.**

Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The Annual Meeting is a highlight of the year in which the top minds in HRS come together to **advance the art and science of hair restoration surgery!**

**Not a member of the ISHRS?**

**Considering joining.**

**Go to [www.ISHRS.org](http://www.ISHRS.org) for your member application.**

**Benefits of ISHRS membership include:**

- Reduced registration fees for ISHRS annual meetings, live surgery workshops, online webinars, and other training programs
- Subscription to the bi-monthly newsletter, **Hair Transplant Forum International**
- Access to the **Online Forum Article Archives Database Search**
- Subscription to the peer-reviewed journal, **Dermatologic Surgery** (physicians, adjunct, and residents only)
- Opportunities to earn continuing medical education (CME) credits – **AMA PRA Category 1 Credits™** and **AAD Category 1 CME Credits**
- Eligibility for research grants
- **www.ISHRS.org** - A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members. Free downloadable patient brochure on HRS in multiple languages.
- **Ask the Experts** program - mechanism for members to ask questions and seek advice from other members
- **Unified public relations** effort to increase the public's perception and awareness of hair restoration surgery
- A team of leaders, volunteers, and staff dedicated to making the ISHRS a valuable resource for the profession.

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## FOR MORE INFORMATION CONTACT:

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13 South 2nd Street  
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U.S. Domestic Tollfree: 800-444-2737

Fax: 630-262-1520

E-mail: [info@ishrs.org](mailto:info@ishrs.org)

[www.ISHRS.org](http://www.ISHRS.org)

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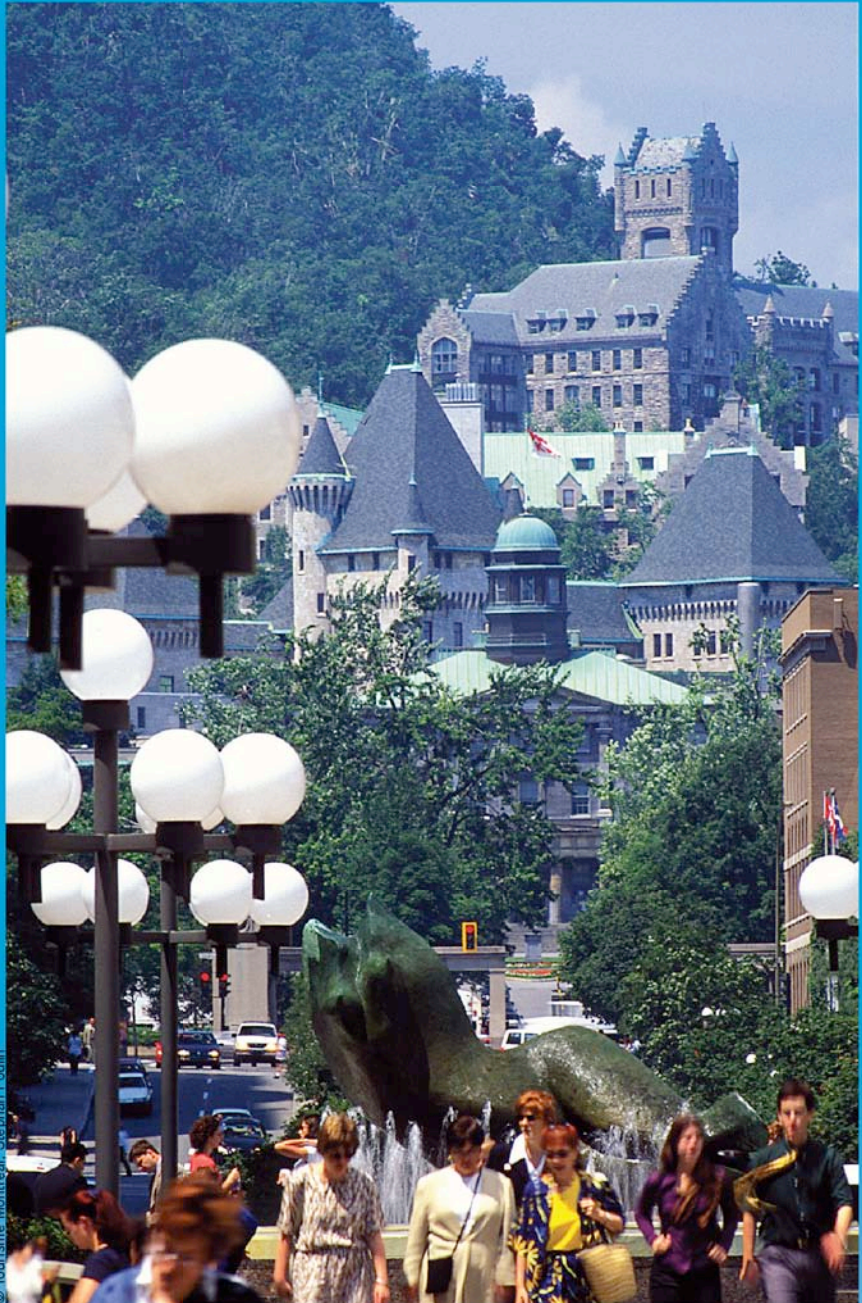
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Advancing the art and science of hair restoration

Register today!



September 3-7, 2008  
ISHRS 16<sup>th</sup> Annual  
Scientific Meeting  
Montréal, Quebec, Canada  
Fairmont The Queen Elizabeth Hotel



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[www.ISHRS.org](http://www.ISHRS.org)

International Society of Hair  
Restoration Surgery  
13 South 2nd Street  
Geneva, IL 60134 USA